

Message Text

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PAGE 01 TAIPEI 05045 270201Z

12

ACTION CU-04

INFO OCT-01 EA-09 ISO-00 /014 W
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R 270134Z JUL 76

FM AMEMBASSY TAIPEI

TO SECSTATE WASHDC 0489

INFO AMEMBASSY TOKYO

USIA WASHDC

UNCLAS TAIPEI 5045

STATE FOR CU/EA; USIA FOR ICS/D, IEA; TOKYO FOR RPO

E.O. 11652: N/A

TAGS: OEXC, TW

SUBJECT: SPEAKER EVALUATION; AMERICAN SPECIALIST MELVIN KRANZBERG

REF: CM-386

1. DR. MELVIN KRANZBERG, PROFESSOR, GEORGIA INSTITUTE OF TECHNOLOGY. AMERICAN SPECIALIST, CU/EA. "TRANSFER OF TECHNOLOGY" FY-76 TW-04. (PROJECT COMPLETED).
 2. QP-VG; ED-VG; AR-VG; RO-G.
 3. KRANZBERG DELIVERED PAPER, "TECHNOLOGY AND THE DEMOCRATIZATION OF AMERICAN SOCIETY" AT TAMKANG AMERICAN STUDIES CONFERENCE JULY 14. AUDIENCE OF 80-100 AMERICAN STUDIES SPECIALIST. KRANZBERG AN EXCELLENT SPEAKER, FORCEFUL AND HUMOROUS; BASIC THRUST OF HIS PAPER WAS OPTIMISTIC. DR. KRANZBERG'S WILLINGNESS TAKE STRONG POSITIONS AS A CONFERENCE PARTICIPANT CONTRIBUTED TO LIVELY EXCHANGE OF IDEAS AT CONFERENCE.
 3. WITH AMSPEC ROBERT SOLO, KRANZBERG GAVE 50-MINUTE PRESENTATION ON HISTORICAL ASPECTS OF TRANSFER OF TECHNOLOGY IN SEMINAR JULY 15 FOR 35 LEADERS FROM PRIVATE INDUSTRY, PUBLIC ENTERPRISES AND MEDIA. KRANZBERG'S WELL ORGANIZED PRESENTATION AND CLEAR, FORCEFUL DELIVERY
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BOTH PERSUASIVE AND EASY TO UNDERSTAND. HE HIGHLY

INTELLIGENT AND TO THE POINT IN DISCUSSION. ONLY DRAWBACK:
PRESENTATION WAS TOO LONG, LEAVING INSUFFICIENT TIME FOR
DISCUSSION.
UNGER

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